



ORGAN CANADA

ROYAL CANADIAN COLLEGE OF ORGANISTS

ADVERTISING RATE CARD from March 2010

ORGAN CANADA/ORGUE CANADA Now in full colour throughout!

Covers	1 issue	2 issues	4 issues	6 issues
Outside back	\$775	\$750	\$700	\$650
Inside front	\$675	\$650	\$600	\$550
Inside back	\$675	\$650	\$600	\$550

Inside	1 issue	2 issues	4 issues	6 issues
Full page	\$650	\$625	\$575	\$525
Half page	\$375	\$360	\$330	\$300
Third page	\$275	\$265	\$245	\$225
Quarter page	\$225	\$215	\$195	\$175
Sixth page	\$160	\$150	\$130	\$110
Eighth page	\$125	\$120	\$110	\$100

YEARBOOK & ANNUAL DIRECTORY OF MEMBERS

Inside (black and white)

Full page	\$400
Half page	\$245
Third page	\$200
Quarter page	\$175
Sixth page	\$120
Eighth page	\$90

Covers (full colour)

Outside back	\$775
Inside front	\$675
Inside back	\$675

SAVE MORE! Book six consecutive issues of Organ Canada plus the Yearbook and receive a further 10% discount off the total fee.

See over for artwork requirements

BROCHURES

To include a supplied brochure in our mailing: \$700.

CLASSIFIED ADVERTISING

\$25, paid in advance, for up to 40 words. Excess words \$1 each.

Organ Canada is published six times per year and mailed to 1,200 members of the Royal Canadian College of Organists. The *Yearbook & Annual Directory of Members* is mailed to members each January.

Mechanical Requirements: *Organ Canada* and *Yearbook*

ACTUAL AD SIZES

	Width (inches)	Height (inches)
Full Page	8	10.75
Full Page Bleed*	8.5	11.5
Half Page Horizontal	8	5.25
Half Page Horizontal Bleed*	8.5	5.5
Half Page Vertical	4	10.75
Half Page Vertical Bleed*	4.25	11.5
Quarter Page	5.25	3.75
Sixth Page	3.75	1.75
Eighth Page	3.75	1.25

*Add 1/8" bleed

FINISHED ART REQUIREMENTS

Digital: press quality .pdf or high resolution .jpeg or .tif or .eps.

Text only ads: We can typeset these in various fonts, on approval

Graphic Design: Ask about our reasonably priced ad design service

Cancellations: Must be received in writing prior to copy deadline. Covers may not be cancelled.

Deadlines: July 31st for September; September 30th for November; November 30th for January; January 31st for March; March 31st for May; May 31st for July.

Terms:

Accounts are billed at time of publication. Payment due on receipt of invoice. Interest at 2% per month on overdue accounts.

Enquiries:

Christine Kempthorne, Assistant to the Editor
375 Cumberland Ave, Hamilton, ON L8M 2A5; assistant@rcco.ca